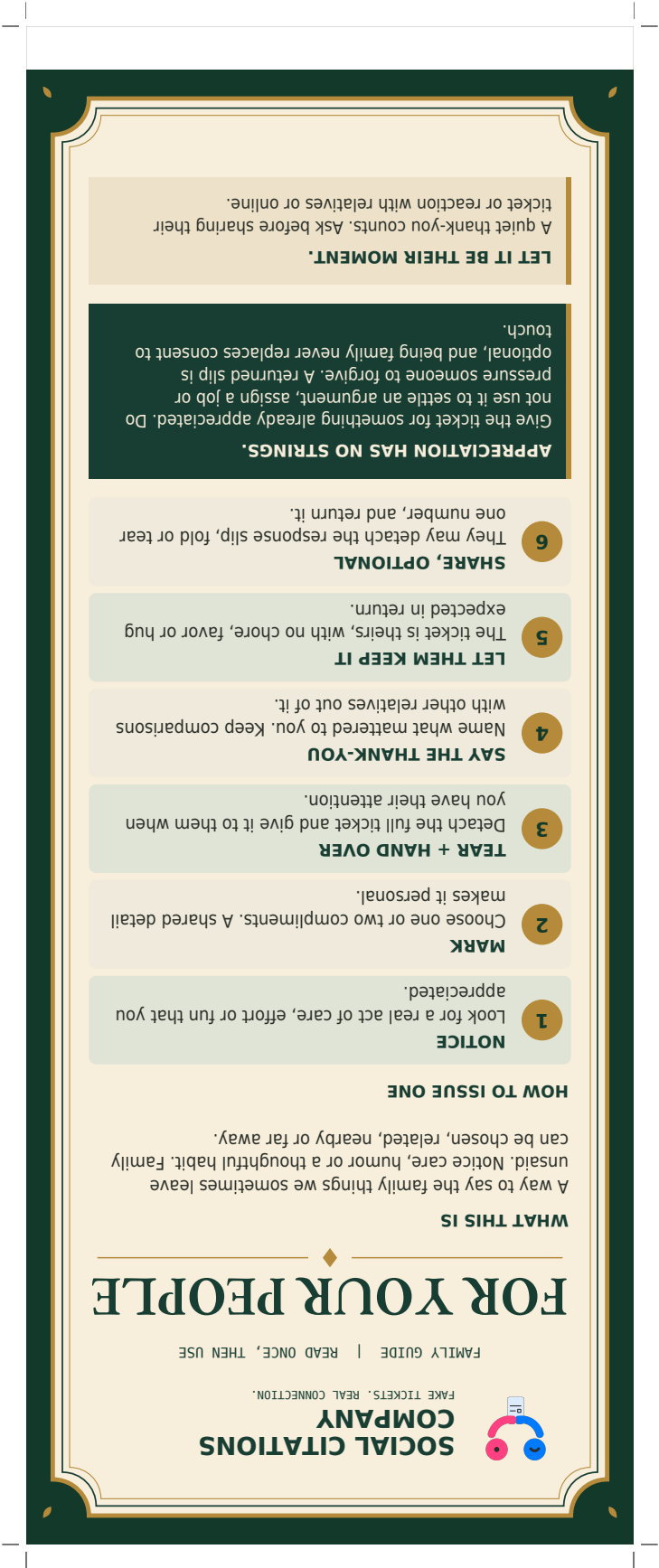






SIDE 2/16 | COVER STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

FOR YOUR PEOPLE | KEEP THIS LEAF

SAY THE PART YOU MEAN



FAMILY OPENERS | USE YOUR OWN VOICE

1 I noticed the way you looked after everyone.

2 You do this a lot, and I don't say thanks enough.

3 That was a very you way to make us laugh.

4 I was thinking about that thing you did for me.

5 This is for a small thing that mattered.

6 I wanted you to have this in writing.

FOLLOW-UP LINES

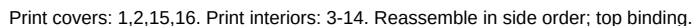
- Nothing to do in return. I just mean it.
- That reminded me of another good memory.
- We can leave it at thank-you.
- If you feel like it, choose a little moment for us.

FAMILIAR DOES NOT MEAN AUTOMATIC

Do not assume they already know you appreciate them. A specific thank-you can stand on its own without teasing, advice or a lesson attached.

MAKE IT PERSONAL

Use a detail that belongs to this person. Skip comparisons and excluding jokes.



SOCIAL CITATIONS COMPANY

FM-01-01

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF
CARE GIVEN

HOME TEAM APPRECIATED

Issued for the ways you care for your people

What was noticed | check one or two

☐ You put your phone down to listen.

☐ You saved me a seat beside you.

☐ You got that crunchy bit just right.

☐ You left us plenty of elbow room.

☐ You fixed the door that kept sticking.

☐ You left the porch light on for me.

☐ You turned the wait into a game.

☐ That joke was just what dinner needed.

Evidence | one personal line, optional

Finding: Your care did not go unnoticed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Share a moment

optional

Fold one number toward this side.

Return this whole response slip.

1What family story makes you laugh?

2What tradition could we revive?

3Which family recipe needs a name?

4Guess our home's window count.

5Name our imaginary family cafe.

6Start a story. I'll add a sentence.

FM-01-01-R | RESPONSE SLIP

FOLD UP

1

STORY

FOLD UP

2

RETURN

FOLD UP

3

RECIPE

FOLD UP

4

WINDOWS

FOLD UP

5

CAFE

FOLD UP

6

TALE

SIDE 5/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-01

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

YOUR CARE COUNTS.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

Something worth saying out loud

Someone in your family noticed the way you care, help or make them laugh. This ticket puts that appreciation into words you can keep. No chore, favor or affection is owed in return.



TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One shared moment invited.

Read the chosen prompt on the front of this slip.
Answer or start the action, or simply pass.

**Any physical contact needs a clear yes from both.
A selected tab does not replace that agreement.**

FM-01-01-R | RESPONSE SLIP

TALE
6
SELECTED

CAFE
5
SELECTED

WINDOWS
4
SELECTED

RECIPE
3
SELECTED

RETURN
2
SELECTED

STORY
1
SELECTED

SIDE 6/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-02

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

CARE GIVEN

Issued for the ways you care for your people

What was noticed | check one or two

☐ You remembered the story behind it.

☐ You taught us your childhood song.

☐ You showed me the tricky step twice.

☐ You asked the question I had too.

☐ Those colors make the room feel warm.

☐ You checked the hours before we left.

☐ You asked what each person wanted.

☐ You knocked and waited for an answer.

Evidence | one personal line, optional

Finding: Your care did not go unnoticed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Share a moment

optional

Fold one number toward this side.

Return this whole response slip.

1What song should we learn together?

2Want a hug? Either of us can pass.

3What do we always overpack?

4Where should our next short walk go?

5What old gadget would you revive?

6Invent a title for our family movie.

FM-01-02-R | RESPONSE SLIP

FOLD UP

1

LEARN

FOLD UP

2

HUG

FOLD UP

3

PACK

FOLD UP

4

WALK

FOLD UP

5

GADGET

FOLD UP

6

TITLE

SIDE 7/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-02

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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FM-01-02-R | RESPONSE SLIP

TITLE	GADGET	WALK	PACK	HUG	LEARN
6	5	4	3	2	1
SELECTED	SELECTED	SELECTED	SELECTED	SELECTED	SELECTED

SOCIAL CITATIONS COMPANY

FM-01-03

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

CARE GIVEN

Issued for the ways you care for your people

What was noticed | check one or two

☐ You said what you would do differently.

☐ You celebrated my small bit of progress.

☐ You held the light while I fixed it.

☐ You gave the spare keys a proper home.

☐ You noticed the plant needed more light.

☐ You took a turn with the stroller.

☐ You fixed the snag in my sweater.

☐ You noticed I had changed the picture.

Evidence | one personal line, optional

Finding: Your care did not go unnoticed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Share a moment

optional

Fold one number toward this side.

Return this whole response slip.

1 Invent a machine that sorts crumbs.

2 What nearby place should we explore?

3 What makes autumn feel like autumn?

4 What would you like us to learn next?

5 Describe the coziest reading corner.

6 What did you play pretend as a kid?

FM-01-03-R | RESPONSE SLIP

FOLD UP

1

CRUMBS

FOLD UP

2

LOCAL

FOLD UP

3

AUTUMN

FOLD UP

4

NEXT

FOLD UP

5

COZY

FOLD UP

6

PRETEND

SIDE 9/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-03

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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FM-01-03-R | RESPONSE SLIP

PRETEND

6

SELECTED

COZY

5

SELECTED

NEXT

4

SELECTED

AUTUMN

3

SELECTED

LOCAL

2

SELECTED

CRUMBS

1

SELECTED

SIDE 10/16 | INTERIOR STOCK | CUTOOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-04

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

CARE GIVEN

Issued for the ways you care for your people

What was noticed | check one or two

☐ You made a plain day feel festive.

☐ You called just to check on me.

☐ You made that old handle a hook.

☐ You turned the music down for us.

☐ You returned it in better shape.

☐ Your toast sounded like you.

☐ You let me tell it in my own way.

☐ You learned our guest's name.

Evidence | one personal line, optional

Finding: Your care did not go unnoticed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Share a moment

optional

Fold one number toward this side.

Return this whole response slip.

1What family object has a good story?

2Pick a theme for our next game night.

3Invent a word for losing the remote.

4What smell says weekend to you?

5Give the weather in a royal voice.

6Teach me one word you like to use.

FM-01-04-R | RESPONSE SLIP

FOLD UP

1

OBJECT

FOLD UP

2

NIGHT

FOLD UP

3

REMOTE

FOLD UP

4

SMELL

FOLD UP

5

ROYAL

FOLD UP

6

TEACH

SIDE 11/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-04

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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FM-01-04-R | RESPONSE SLIP

TEACH

6

SELECTED

ROYAL

5

SELECTED

SMELL

4

SELECTED

REMOTE

3

SELECTED

NIGHT

2

SELECTED

OBJECT

1

SELECTED

SOCIAL CITATIONS COMPANY

FM-01-05

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

CARE GIVEN

Issued for the ways you care for your people

What was noticed | check one or two

☐ You made leftovers taste new.

☐ You passed the dish before I asked.

☐ You found the source of that squeak.

☐ You had the room warm for us.

☐ You made up a rule that helped us all.

☐ Your impression got the room laughing.

☐ You put names to the old photos.

☐ You told us why the ritual matters.

Evidence | one personal line, optional

Finding: Your care did not go unnoticed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Share a moment

optional

Fold one number toward this side.

Return this whole response slip.

1What makes a good rainy afternoon?

2What task felt huge when you learned it?

3Invent an ice cream flavor with me.

4What welcome felt like home?

5What tale did an older relative tell?

6Invent a rule for a house full of cats.

FM-01-05-R | RESPONSE SLIP

FOLD UP

1

RAIN

FOLD UP

2

TASK

FOLD UP

3

FLAVOR

FOLD UP

4

HOME

FOLD UP

5

ELDERS

FOLD UP

6

CATS

SIDE 13/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

FM-01-05

HOME TEAM / FAMILY / FOR YOUR PEOPLE



SOCIAL CITATIONS COMPANY

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TICKET GUIDE

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NOTICE TO ORIGINAL ISSUER

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FM-01-05-R | RESPONSE SLIP

CATS

6

SELECTED

ELDERS

5

SELECTED

HOME

4

SELECTED

FLAVOR

3

SELECTED

TASK

2

SELECTED

RAIN

1

SELECTED

SIDE 14/16 | INTERIOR STOCK | CUTOOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

