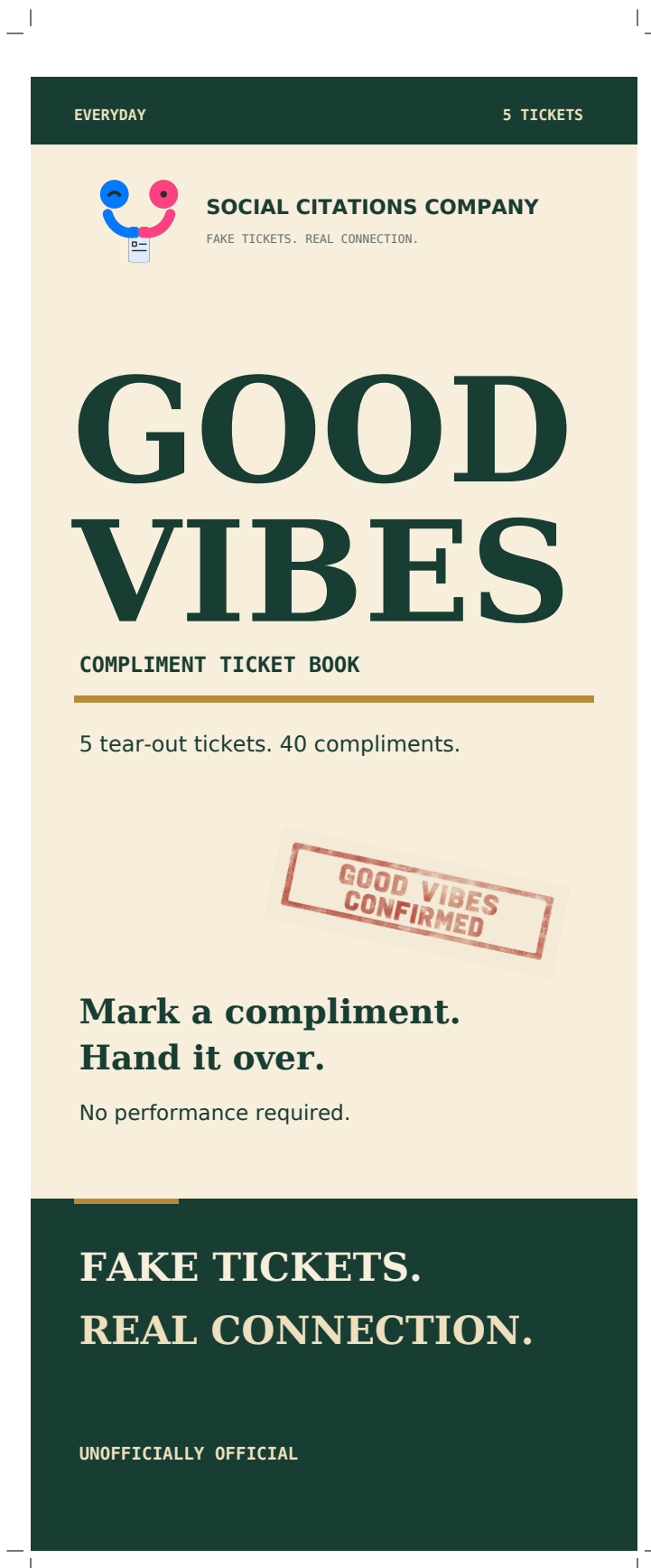






THE WHOLE GAME

ISSUING GUIDE | READ ONCE, THEN USE

WHAT THIS IS

A small way to tell someone they made an ordinary moment better. The ticket gives you an opening. It does not ask them to keep talking.

HOW TO ISSUE ONE

1 NOTICE
Choose something you actually saw, heard or experienced.

2 MARK
Check one or two compliments that fit. Add a detail if useful.

3 TEAR + HAND OVER
Detach the full ticket. Offer it when they can easily decline.

4 GIVE THEM ROOM
Pause for their reaction. A nod, smile or polite no can be the whole exchange.

5 LET THEM KEEP IT
The main ticket is theirs. No name, number or conversation is required.

6 CONTINUE, OPTIONAL
They may detach the response slip, fold or tear one number, and return it.

ONE COMPLIMENT. NOTHING OWED.

Choose an unhurried moment. Keep your distance and their exit clear. A returned slip invites a follow-up; either person can still pass. Ask before any touch, even when they selected that choice.

LET THE REAL MOMENT COME FIRST.

Give the compliment without asking for a photo or a post. What happens next belongs to both people.

BEFORE THE FIRST TICKET | KEEP THIS LEAF

YOU ONLY NEED ONE LINE



OPENING LINES | USE YOUR OWN VOICE

- 1 You made that wait better. I wanted to say thanks.
- 2 This is unofficial, but the compliment is real.
- 3 I noticed that. This one's for you.
- 4 That deserved more than a passing thought.
- 5 You made someone feel welcome. It showed.
- 6 A little paperwork for a good moment.

FOLLOW-UP LINES

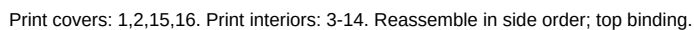
- You can just keep it.
- That smile is plenty. Have a good day.
- No worries. I just wanted you to know.
- If you want, pick a response and hand the slip back.

SOUND LIKE YOURSELF

Say what you noticed, then pause. The ticket can hold the compliment without a polished introduction or a clever follow-up.

BEFORE YOU GO

Bring a pen. Use a real observation. Pick a moment that leaves them free to go.



SOCIAL CITATIONS COMPANY

GV-01-01

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

NOTICE OF
GOOD VIBES

GOOD VIBES
CONFIRMED

Issued for making the moment better

What was noticed | check one or two

☐ You saved a seat for someone new.

☐ That jacket has a storybook feel.

☐ You made a long wait more fun.

☐ You let them finish their thought.

☐ You returned what someone dropped.

☐ Those colors look great together.

☐ You helped without making a fuss.

☐ Your joke was kind to everyone.

Evidence | one personal line, optional

Finding: One ordinary moment, made better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Continue the case

optional

Fold one number toward this side.

Return this whole response slip.

1Fist bump?

2Rock, paper, scissors?

3What food is worth a detour?

4Make up a holiday with me.

5What movie is worth a rewatch?

6What could you teach in a minute?

GV-01-01-R | RESPONSE SLIP

FOLD UP1BUMP

FOLD UP2PLAY

FOLD UP3DETOUR

FOLD UP4HOLIDAY

FOLD UP5REWATCH

FOLD UP6TEACH

SIDE 5/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANYGV-01-01

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

YOU GOT CITED.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

One good moment, on the record

Someone noticed something good about this moment and wanted you to know. Keep the ticket as a small reminder. You can smile, say thanks, or simply carry on with your day.



TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One optional follow-up requested.

Read the chosen prompt on the front of this slip.
Answer or start the action, or simply pass.

**Any physical contact needs a clear yes from both.
A selected tab does not replace that agreement.**

GV-01-01-R | RESPONSE SLIP

TEACH
6
SELECTED

REWATCH
5
SELECTED

HOLIDAY
4
SELECTED

DETOUR
3
SELECTED

PLAY
2
SELECTED

BUMP
1
SELECTED

SOCIAL CITATIONS COMPANY

GV-01-02

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

NOTICE OF
GOOD VIBES

GOOD VIBES
CONFIRMED

Issued for making the moment better

What was noticed | check one or two

☐ You left that spot better than it was.

☐ Your directions were clear.

☐ You noticed the person at the edge.

☐ That hat was an excellent decision.

☐ You gave someone time to catch up.

☐ You checked that it was really theirs.

☐ You turned a mix-up into a laugh.

☐ You made space for that stroller.

Evidence | one personal line, optional

Finding: One ordinary moment, made better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Continue the case

optional

Fold one number toward this side.

Return this whole response slip.

1 High five?

2 Truth: odd snack? Dare: pitch it.

3 What local spot deserves more love?

4 Invent our team name.

5 What song has a story for you?

6 What small win made your week?

GV-01-02-R | RESPONSE SLIP

FOLD UP

1
FIVE

FOLD UP

2
SNACK

FOLD UP

3
LOCAL

FOLD UP

4
TEAM

FOLD UP

5
SONG

FOLD UP

6
WIN

SIDE 7/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-02

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

YOU GOT CITED.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

One good moment, on the record

Someone noticed something good about this moment and wanted you to know. Keep the ticket as a small reminder. You can smile, say thanks, or simply carry on with your day.



TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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A selected tab does not replace that agreement.

GV-01-02-R | RESPONSE SLIP

WIN

6

SELECTED

SONG

5

SELECTED

TEAM

4

SELECTED

LOCAL

3

SELECTED

SNACK

2

SELECTED

FIVE

1

SELECTED

SIDE 8/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-03

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

NOTICE OF
GOOD VIBES



Issued for making the moment better

What was noticed | check one or two

☐ Your story had a brilliant ending.

☐ You asked before lending a hand.

☐ Those earrings finish the outfit.

☐ You thanked the person cleaning up.

☐ You shared the last shady spot.

☐ You made a stranger feel included.

☐ That handmade detail is lovely.

☐ You gave the quieter voice room.

Evidence | one personal line, optional

Finding: One ordinary moment, made better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Continue the case

optional

Fold one number toward this side.

Return this whole response slip.

1 Hug? Only if we both want one.

2 Which book stayed with you?

3 Teach me your victory pose.

4 What hobby should I try?

5 What belongs in our dream town?

6 Tell me about a lucky mistake.

GV-01-03-R | RESPONSE SLIP

FOLD UP

1

HUG

FOLD UP

2

BOOK

FOLD UP

3

POSE

FOLD UP

4

HOBBY

FOLD UP

5

TOWN

FOLD UP

6

LUCK

SIDE 9/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-03

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

YOU GOT CITED.

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One good moment, on the record

Someone noticed something good about this moment and wanted you to know. Keep the ticket as a small reminder. You can smile, say thanks, or simply carry on with your day.



TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO
ORIGINAL ISSUER

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GV-01-03-R | RESPONSE SLIP

LUCK
6
SELECTED

TOWN
5
SELECTED

HOBBY
4
SELECTED

POSE
3
SELECTED

BOOK
2
SELECTED

HUG
1
SELECTED

SIDE 10/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-04

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

GOOD VIBES

GOOD VIBES
CONFIRMED

Issued for making the moment better

What was noticed | check one or two

☐ You handled that spill with grace.

☐ Your timing made that joke land.

☐ You kept the doorway clear.

☐ You cheered for someone else's win.

☐ That scarf brings the whole look to life.

☐ You explained it without talking down.

☐ You took the detour to help.

☐ You got their name right.

Evidence | one personal line, optional

Finding: One ordinary moment, made better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Continue the case

optional

Fold one number toward this side.

Return this whole response slip.

1 Truth: dance song?
Dare: one move.

2 What would your tiny shop sell?

3 Let's trade a silly wave.

4 Where would you take a day trip?

5 What made you curious lately?

6 What tiny hill will you defend?

GV-01-04-R | RESPONSE SLIP

FOLD UP

1

MOVE

FOLD UP

2

SHOP

FOLD UP

3

WAVE

FOLD UP

4

TRIP

FOLD UP

5

CURIOUS

FOLD UP

6

DEBATE

SIDE 11/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-04

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

YOU GOT CITED.

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Just a compliment. Nothing owed.

One good moment, on the record

Someone noticed something good about this moment and wanted you to know. Keep the ticket as a small reminder. You can smile, say thanks, or simply carry on with your day.



TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO
ORIGINAL ISSUER

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GV-01-04-R | RESPONSE SLIP

DEBATE
6
SELECTED

CURIOUS
5
SELECTED

TRIP
4
SELECTED

WAVE
3
SELECTED

SHOP
2
SELECTED

MOVE
1
SELECTED

SIDE 12/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

GV-01-05

GOOD VIBES / EVERYDAY / JUST BECAUSE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

NOTICE OF

GOOD VIBES

Issued for making the moment better

GOOD VIBES
CONFIRMED

What was noticed | check one or two

☐ You made the walk interesting.

☐ That tiny doodle made me smile.

☐ You let someone change their mind.

☐ You matched their pace on the walk.

☐ Your enthusiasm got us joining in.

☐ You found the detail everyone missed.

☐ That repair looks carefully done.

☐ You stayed kind when plans changed.

Evidence | one personal line, optional

Finding: One ordinary moment, made better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Continue the case

optional

Fold one number toward this side.

Return this whole response slip.

1 Pitch a useless invention with me.

2 Build your perfect breakfast.

3 What childhood game holds up?

4 Name an award for this moment.

5 What could you discuss all day?

6 What are you looking forward to?

GV-01-05-R | RESPONSE SLIP

FOLD UP

1

INVENT

FOLD UP

2

MORNING

FOLD UP

3

GAME

FOLD UP

4

AWARD

FOLD UP

5

TOPIC

FOLD UP

6

NEXT

SIDE 13/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANYGV-01-05

GOOD VIBES / EVERYDAY / JUST BECAUSE



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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

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GV-01-05-R | RESPONSE SLIP

INVENT
SELECTED
1

MORNING
SELECTED
2

GAME
SELECTED
3

AWARD
SELECTED
4

TOPIC
SELECTED
5

NEXT
SELECTED
6

SIDE 14/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

EVERYDAY COMPLIMENTS | KEEP THIS LEAF

KEEP IT HUMAN



THE COMPLETE HANDOFF

1

NOTICE

Use something you genuinely observed.

2

MARK

Choose one or two boxes that fit this person.

3

PERSONALIZE

Add a detail when it makes the compliment clearer.

4

OFFER

Approach once. Leave room for a comfortable no.

5

LET IT LAND

Pause. They may keep the ticket and keep moving.

WHAT COUNTS AS SUCCESS?

You gave a sincere compliment with room to decline. A smile or a conversation is welcome, but neither is required.

READ THE MOMENT

Skip unwanted attention, body judgments and interruptions. If the person seems uncomfortable, apologize briefly and give them space.

A SMALL OPENING IS ENOUGH.

Be specific, be brief, and leave the next move to them.

GOOD VIBES | EVERYDAY COMPLIMENTS

READY FOR MORE?

More ordinary moments worth noticing.



EXPLORE THIS EDITION

GOOD VIBES / BOOK 001

Explore this edition, find another booklet, or share an idea.
The paper exchange works without a phone.

INSIDE THIS BOOK

5 citations | 8 choices each | 5 response slips

Forty everyday observations across five Good Vibes tickets.



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

FAKE TICKETS. REAL CONNECTION.

JUST A COMPLIMENT. NOTHING OWED.