

TOP BINDING EDGE: KEEP THE 0.25-INCH EXTENSION

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GV-HW-B001 | OUTSIDE FRONT | UPRIGHT



GV-HW-B001 | INSIDE BACK | UPRIGHT

TOP BINDING EDGE: KEEP THE 0.25-INCH EXTENSION

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GOOD VIBES / KINDNESS / REAL CONNECTION



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

KEEP THE GOOD VIBES GOING

HOW IT WORKS

1



Notice something good.

2



Mark one real observation.

3



Hand over the ticket.

4



Leave the next move to them.

KEEP THE GOOD GOING



Explore Halloween

Check booklet availability, discover other editions, or share an idea.

The paper exchange works without a phone.

socialcitationscompany.com

SAME PEOPLE. BRIGHTER TOMORROWS.

GV-HW-B001 | OUTSIDE BACK | UPRIGHT

THE PAPERWORK IS FAKE. THE COMPLIMENT IS REAL.

SOCIAL CITATIONS COMPANY



MAKE THEIR NIGHT

ISSUING GUIDE | KEEP THIS LEAF

1

NOTICE SOMETHING REAL

A clever costume. A kind gesture. A little extra effort.

2

MARK THE COMPLIMENT

Choose one or two boxes that fit. Add a personal detail if you like.

3

TEAR + OFFER

Detach the whole ticket. Offer it once, in a moment when they can easily decline.

4

LET THEM KEEP IT

The main ticket is theirs. No name, number, photo or conversation is required.

5

REPLY, ONLY IF THEY WANT

They may detach the whole response slip, fold one numbered tab toward its front, and return the slip.

6

FOLLOW THEIR LEAD

Read the chosen prompt on the front of the returned slip. Either person can answer or pass.

Just a compliment. Nothing owed.

Ask before any physical contact. A selected tab is not consent.

GV-HW-B001 | INSIDE FRONT | INVERTED FOR TOP-FLIP

3.5 x 8.75 INCH CUTOUTS | PAIR A WITH B | CUT ONLY AT OUTER MARKS

This line must measure exactly 1 inch.

SOCIAL CITATIONS COMPANY

GV-HW-001 / FRONT

GOOD VIBES / HALLOWEEN / SPOOKY EDITION



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

SPOOKILY

GOOD VIBES



Issued for making the spooky season brighter

What was noticed | check one or two

☐ Your costume deserves its own backstory.

☐ You made this place feel festive and welcoming.

☐ You turned ordinary candy into a public service.

☐ That laugh could revive a haunted house.

☐ Your decorations clearly understood the assignment.

☐ You made spooky season feel kinder, not just louder.

☐ That pumpkin choice was weird in the best way.

☐ You committed to the bit, and it paid off.

Evidence | one personal line, optional

Finding: One excellent October moment, officially observed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Keep the Trick-or-Treat Going

optional

Fold one number toward this side.

Return this whole response slip.

1

Best candy trade move?

2

Favorite movie monster?

3

Pumpkin or apple treat?

4

Funniest costume idea?

5

What song belongs on a Halloween playlist?

6

What would your haunted house be called?

GV-HW-001-R | RESPONSE SLIP

FOLD UP

1

TRADE

FOLD UP

2

MONSTER

FOLD UP

3

TREAT

FOLD UP

4

COSTUME

FOLD UP

5

PLAYLIST

FOLD UP

6

HAUNT

SOCIAL CITATIONS COMPANY

GV-HW-002 / FRONT

GOOD VIBES / HALLOWEEN / SPOOKY EDITION



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

SPOOKILY

GOOD VIBES



Issued for making the spooky season brighter

What was noticed | check one or two

☐ Your cardboard costume has leading-role energy.

☐ That stitched detail deserves a closer look.

☐ You made a clever costume from ordinary things.

☐ That homemade mask has real personality.

☐ Your painted prop looks ready for a movie.

☐ You turned a costume mishap into a feature.

☐ Even your costume lining joins the story.

☐ Your DIY wings earned a second glance.

Evidence | one personal line, optional

Finding: One excellent October moment, officially observed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Keep the Trick-or-Treat Going

optional

Fold one number toward this side.

Return this whole response slip.

1

Invent a costume using only imaginary boxes.

2

What saved a costume at the last minute?

3

Pick one prop for a very polite pirate.

4

Describe a costume in three clues.

5

What belongs in a wizard's coat pocket?

6

Give a robot and a ghost a duo name.

GV-HW-002-R | RESPONSE SLIP

FOLD UP

1

INVENT

FOLD UP

2

REPAIR

FOLD UP

3

PROP

FOLD UP

4

CLUE

FOLD UP

5

POCKET

FOLD UP

6

DUO

SOCIAL CITATIONS COMPANY

GV-HW-002 / BACK

GOOD VIBES / HALLOWEEN / SPOOKY EDITION

SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

YOU GOT CITED.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

One good October moment, on the record

Someone noticed something delightfully good about this moment and wanted you to know. Keep the ticket as a small reminder. You can smile, say thanks, share a Halloween thought, or simply carry on with your day.



SCAN LATER / GOOD VIBES

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One optional follow-up requested.

Read the chosen prompt on the front of this slip.
Answer or start the action, or simply pass.

Any physical contact needs a clear yes from both.
A selected tab does not replace that agreement.

GV-HW-002-R | RESPONSE SLIP

DUO	POCKET	CLUE	PROP	REPAIR	INVENT
6	5	4	3	2	1
SELECTED	SELECTED	SELECTED	SELECTED	SELECTED	SELECTED

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GV-HW-001-R | RESPONSE SLIP

HAUNT	PLAYLIST	COSTUME	TREAT	MONSTER	TRADE
6	5	4	3	2	1
SELECTED	SELECTED	SELECTED	SELECTED	SELECTED	SELECTED

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GV-HW-003 / FRONT

GOOD VIBES / HALLOWEEN / SPOOKY EDITION



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FAKE TICKETS. REAL CONNECTION.

NOTICE OF

SPOOKILY

GOOD VIBES



Issued for making the spooky season brighter

What was noticed | check one or two

☐ Your face paint tells a whole little story.

☐ That spooky eye makeup has wonderful detail.

☐ Your painted whiskers complete the character.

☐ Those tiny stars make the costume sparkle.

☐ You matched the makeup to the mood perfectly.

☐ Your monster freckles are an excellent touch.

☐ That painted scar belongs in a costume gallery.

☐ Your brushwork made a familiar look your own.

Evidence | one personal line, optional

Finding: One excellent October moment, officially observed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Keep the Trick-or-Treat Going

optional

Fold one number toward this side.

Return this whole response slip.

1

Choose two colors for a friendly phantom.

2

Give a werewolf a ridiculous eyebrow style.

3

What expression should a shy monster wear?

4

Mime painting a pumpkin. I'll guess its mood.

5

Where would a ghost put its glitter?

6

Name a nail polish made for vampires.

GV-HW-003-R | RESPONSE SLIP

FOLD UP

1

COLOR

FOLD UP

2

DESIGN

FOLD UP

3

MASK

FOLD UP

4

GUESS

FOLD UP

5

SPARKLE

FOLD UP

6

NAME

SOCIAL CITATIONS COMPANY

GV-HW-004 / FRONT

GOOD VIBES / HALLOWEEN / SPOOKY EDITION



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

NOTICE OF

SPOOKILY

GOOD VIBES



Issued for making the spooky season brighter

What was noticed | check one or two

☐ Your group costume tells the joke together.

☐ You made room for one more in the costume plan.

☐ Those matching details pull your crew together.

☐ You helped a teammate finish their disguise.

☐ Your costume group let everyone have a moment.

☐ You adapted the theme so everyone could join.

☐ Your shared entrance delivered the punchline.

☐ That unexpected costume pairing really works.

Evidence | one personal line, optional

Finding: One excellent October moment, officially observed.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Keep the Trick-or-Treat Going

optional

Fold one number toward this side.

Return this whole response slip.

1

Cast three monsters in a talent show.

2

Name a bowling team made of witches.

3

Give a classic duo a Halloween twist.

4

Who runs snacks on a ghost pirate ship?

5

Invent a title for our monster-team movie.

6

Choose a mascot for the midnight cleanup crew.

GV-HW-004-R | RESPONSE SLIP

FOLD UP

1

CAST

FOLD UP

2

TEAM

FOLD UP

3

TWIST

FOLD UP

4

ROLE

FOLD UP

5

POSTER

FOLD UP

6

MASCOT

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GOOD VIBES / HALLOWEEN / SPOOKY EDITION

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GV-HW-004-R | RESPONSE SLIP

MASCOT	POSTER	ROLE	TWIST	TEAM	CAST
6	5	4	3	2	1
SELECTED	SELECTED	SELECTED	SELECTED	SELECTED	SELECTED

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GV-HW-003-R | RESPONSE SLIP

NAME	SPARKLE	GUESS	MASK	DESIGN	COLOR
6	5	4	3	2	1
SELECTED	SELECTED	SELECTED	SELECTED	SELECTED	SELECTED

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NOTICE OF

SPOOKILY

GOOD VIBES



Issued for making the spooky season brighter

What was noticed | check one or two

☐ That tiny bat pin is a lovely surprise.

☐ Your hat makes the whole costume click.

☐ Those striped socks add just enough mischief.

☐ Your spooky earrings deserve their own cameo.

☐ That handmade buckle finishes the character.

☐ Your candy bag has excellent costume chemistry.

☐ That cape lining is a brilliant little reveal.

☐ Your moon-shaped accessory catches the light.

Evidence | one personal line, optional

Finding: One excellent October moment, officially observed.
TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Keep the Trick-or-Treat Goingoptional

Fold one number toward this side.

Return this whole response slip.

1Describe the least practical witch hat.

2What useless power would your cape grant?

3Award a badge for an overlooked spooky skill.

4Invent shoes for a ghost who hates floating.

5What would a tiny dragon carry candy in?

6Give an enchanted ring one silly limitation.

GV-HW-005-R | RESPONSE SLIP

FOLD UP1HAT

FOLD UP2CAPE

FOLD UP3BADGE

FOLD UP4SHOES

FOLD UP5BAG

FOLD UP6RING

Pair odd/even pages. Plain-paper test: long-edge duplex. Keep binding extension.

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GV-HW-005-R | RESPONSE SLIP

RING6SELECTED

BAG5SELECTED

SHOES4SELECTED

BADGE3SELECTED

CAPE2SELECTED

HAT1SELECTED

Pair odd/even pages. Plain-paper test: long-edge duplex. Keep binding extension.