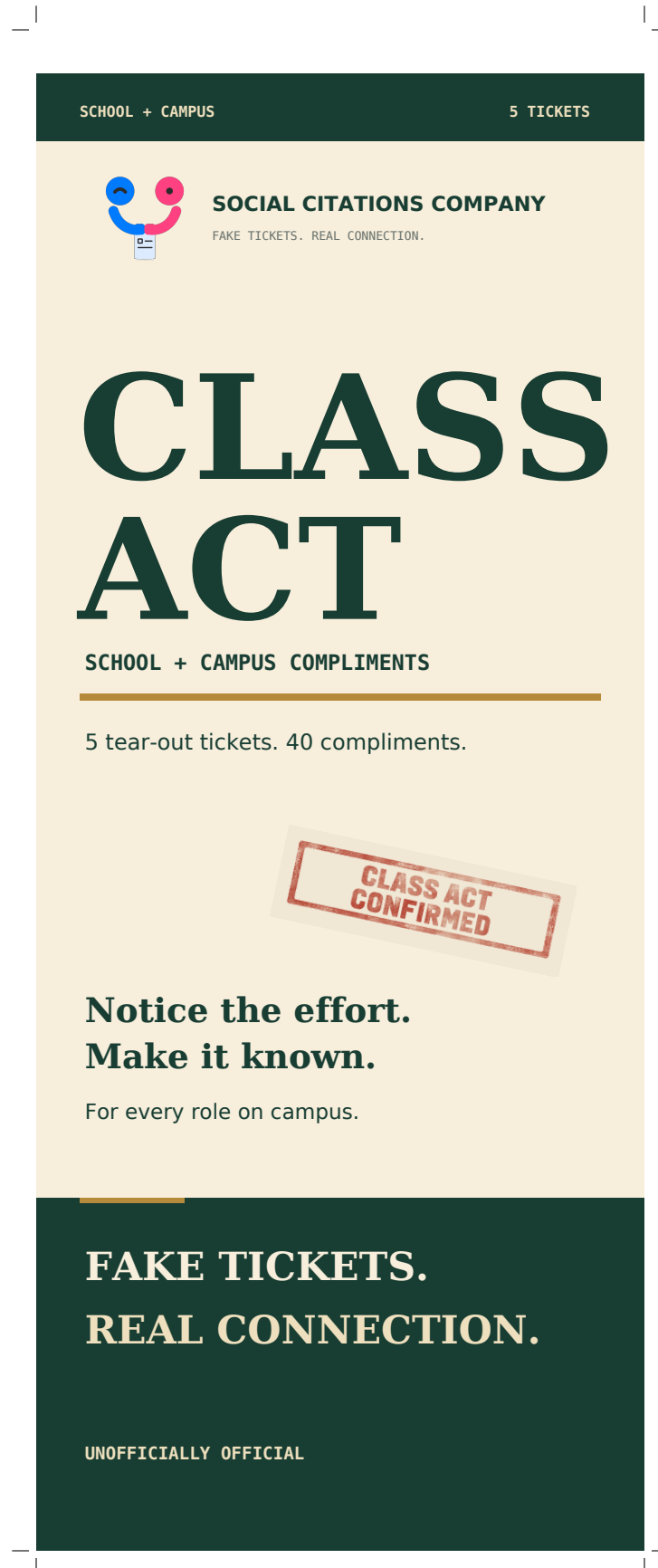






FOR EVERY ROLE

SCHOOL + CAMPUS GUIDE | READ ONCE, THEN USE

WHAT THIS IS

A way to recognize the people who make high school or college a better place to learn and work. For students, teachers and staff, in classrooms and beyond.

HOW TO ISSUE ONE

1 NOTICE

Choose a real example of curiosity, care, effort or making someone welcome.

2 MARK

Check one or two compliments. Add a detail without sharing private information.

TEAR + HAND OVER

Detach the full ticket. Offer it during a suitable pause in the day.

4 SAY WHAT MATTERED

Recognize what they did. Skip marks, comparisons and labels about ability.

LET THEM KEEP IT

No answer, public reaction, favor or participation is required.

COMPARE NOTES, OPTIONAL

They may detach the response slip, fold or tear one number, and return it.

RECOGNITION, NOT A REQUIREMENT.

A ticket carries no school authority, grade or reward. Students and staff can pass equally. Keep the exchange age-appropriate, visible and suitable for the relationship. Follow school rules for interactions and touch.

NOTICE MORE THAN THE MARKS.

Help, curiosity and making room for someone all count. Ask before sharing a person's ticket, name, image or reaction.

SIDE 2/16 | COVER STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

AROUND SCHOOL + CAMPUS | KEEP THIS LEAF

NOTICE WHAT THEY ADD



CAMPUS OPENERS | USE YOUR OWN VOICE

- 1 You made it easier for someone to join in.
- 2 That explanation helped something click.
- 3 I noticed how you handled that question.
- 4 Thanks for making time to help someone find their way.
- 5 That was a thoughtful way to include another idea.
- 6 You made this place a little more welcoming.

FOLLOW-UP LINES

- This is just appreciation. Nothing to turn in.
- You don't have to answer. I wanted you to know.
- That kind of help matters around here.
- If the timing works, you can choose a prompt on the slip.

MORE THAN ONE WAY TO CONTRIBUTE

Notice learning, kindness and practical help without deciding who is smartest or best. Quiet contributions count as much as visible ones.

MAKE IT EASY TO ACCEPT

Choose an appropriate pause. Do not interrupt a lesson or ask for private details.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-01

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

CITED FOR

CLASS ACTS

CLASS ACT
CONFIRMED

Issued for what you bring to this place

What was noticed | check one or two

☐ You made room for another view.

☐ Your example made it click.

☐ You paused for the raised hand.

☐ Your model showed how it could work.

☐ Your title made me want to read on.

☐ Your display made me stop and look.

☐ You checked the result a second way.

☐ You helped me find the right room.

Evidence | one personal line, optional

Finding: You helped this place feel better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Compare notes

optional

Fold one number toward this side.

Return this whole response slip.

1 Name a mascot for this room.

2 What would you teach a class on?

3 What class would a squirrel ace?

4 Which book setting would you visit?

5 What show would you see twice?

6 What song should a school bell play?

SC-01-01-R | RESPONSE SLIP

FOLD UP

1

MASCOT

FOLD UP

2

CLASS

FOLD UP

3

SQUIRREL

FOLD UP

4

SETTING

FOLD UP

5

ENCORE

FOLD UP

6

BELL

SOCIAL CITATIONS COMPANYSC-01-01

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

SOMEONE NOTICED.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

A class act, beyond the classroom

Someone around school or campus noticed what you contributed. They wanted you to have their appreciation in writing. This is not a grade, task or request for a favor.



TICKET GUIDETEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One optional exchange of ideas.

Read the chosen prompt on the front of this slip.

Answer or start the action, or simply pass.

Any physical contact needs a clear yes from both.

A selected tab does not replace that agreement.

SC-01-01-R | RESPONSE SLIP

BELL6SELECTED

ENCORE5SELECTED

SETTING4SELECTED

SQUIRREL3SELECTED

CLASS2SELECTED

MASCOT1SELECTED

SIDE 6/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-02

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

CITED FOR

CLASS ACTS

Issued for what you bring to this place

What was noticed | check one or two

☐ You linked up two campus clubs.

☐ You returned those lost notes.

☐ You left the books easy to find.

☐ You made the first rehearsal welcoming.

☐ You made this corner inviting.

☐ You shared the credit by name.

☐ You followed up on the strange detail.

☐ That example tested the idea well.

Evidence | one personal line, optional

Finding: You helped this place feel better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Compare notes

optional

Fold one number toward this side.

Return this whole response slip.

1What used-book find made your day?

2Which campus spot has character?

3Pencil or pen: make your case.

4What snack belongs at a study break?

5What campus effort goes unseen?

6What would you ask an ocean diver?

SC-01-02-R | RESPONSE SLIP

FOLD UP

1

FINDS

FOLD UP

2

SPOT

FOLD UP

3

TOOLS

FOLD UP

4

CAFE

FOLD UP

5

EFFORT

FOLD UP

6

OCEAN

SIDE 7/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-02

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY

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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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SC-01-02-R | RESPONSE SLIP

OCEAN

6

SELECTED

EFFORT

5

SELECTED

CAFE

4

SELECTED

TOOLS

3

SELECTED

SPOT

2

SELECTED

FINDS

1

SELECTED

SIDE 8/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-03

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

CITED FOR

CLASS ACTS

Issued for what you bring to this place

What was noticed | check one or two

☐ You explained the term in plain words.

☐ You waited for the whole question.

☐ You turned a rough idea into a plan.

☐ That opening got to the point.

☐ That color choice ties it together.

☐ You recorded what actually happened.

☐ You made the sign-up steps clear.

☐ You learned how to say their name.

Evidence | one personal line, optional

Finding: You helped this place feel better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Compare notes

optional

Fold one number toward this side.

Return this whole response slip.

1 Invent a game for a long bus ride.

2 Pick a campus time-capsule item.

3 Give the library a playful slogan.

4 What outdoor spot helps you relax?

5 What subject surprised you?

6 What school rule would stump aliens?

SC-01-03-R | RESPONSE SLIP

FOLD UP

1

BUS

FOLD UP

2

CAPSULE

FOLD UP

3

SLOGAN

FOLD UP

4

OUTDOORS

FOLD UP

5

TOPIC

FOLD UP

6

ALIENS

SIDE 9/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-03

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY

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A class act, beyond the classroom

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TICKET GUIDE

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

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SC-01-03-R | RESPONSE SLIP

ALIENS

6

SELECTED

TOPIC

5

SELECTED

OUTDOORS

4

SELECTED

SLOGAN

3

SELECTED

CAPSULE

2

SELECTED

BUS

1

SELECTED

SIDE 10/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANY

SC-01-04

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

CITED FOR

CLASS ACTS

Issued for what you bring to this place

CLASS ACT
CONFIRMED

What was noticed | check one or two

☐ You checked before moving their work.

☐ You returned the charger to its spot.

☐ You caught the cue we nearly missed.

☐ You noticed the sign was hard to see.

☐ You asked which part needed a hand.

☐ You brought a good source to the table.

☐ You spotted the missing step.

☐ That drawing cleared things up.

Evidence | one personal line, optional

Finding: You helped this place feel better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Compare notesoptional

Fold one number toward this side.

Return this whole response slip.

1Who is a great fictional sidekick?

2What ends up in your doodles?

3What instrument has an odd shape?

4What book cover caught your eye?

5Where is the best view from here?

6Blank or lined paper: why?

SC-01-04-R | RESPONSE SLIP

FOLD UP

1

SIDEKICK

FOLD UP

2

DOODLE

FOLD UP

3

MUSIC

FOLD UP

4

COVER

FOLD UP

5

VIEW

FOLD UP

6

NOTES

SIDE 11/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANYSC-01-04

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY
FAKE TICKETS. REAL CONNECTION.

SOMEONE NOTICED.

The paperwork is fake. The compliment is real.

Just a compliment. Nothing owed.

A class act, beyond the classroom

Someone around school or campus noticed what you contributed. They wanted you to have their appreciation in writing. This is not a grade, task or request for a favor.



TICKET GUIDETEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One optional exchange of ideas.

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Answer or start the action, or simply pass.

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SC-01-04-R | RESPONSE SLIP

NOTES
6
SELECTED

VIEW
5
SELECTED

COVER
4
SELECTED

MUSIC
3
SELECTED

DOODLE
2
SELECTED

SIDEKICK
1
SELECTED

SOCIAL CITATIONS COMPANY

SC-01-05

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

CITED FOR

CLASS ACTS

Issued for what you bring to this place

What was noticed | check one or two

☐ You disagreed without a put-down.

☐ Your draft gave us something to try.

☐ You found the right word for it.

☐ You gave the scene a surprising turn.

☐ You caught a unit that did not match.

☐ You found the right person to ask.

☐ You taped down the loose cable.

☐ You helped carry the awkward stack.

Evidence | one personal line, optional

Finding: You helped this place feel better.

TEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

Compare notes

optional

Fold one number toward this side.

Return this whole response slip.

1What makes a good campus sandwich?

2What makes a first day less awkward?

3What tiny thing is worth a close look?

4What silly skill deserves a trophy?

5Describe a classroom in 2100.

6What hobby would you try for fun?

SC-01-05-R | RESPONSE SLIP

FOLD UP

1

SANDWICH

FOLD UP

2

FIRSTDAY

FOLD UP

3

MICRO

FOLD UP

4

TROPHY

FOLD UP

5

FUTURE

FOLD UP

6

HOBBY

SIDE 13/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SOCIAL CITATIONS COMPANYSC-01-05

CLASS ACT / SCHOOL + CAMPUS / EVERY ROLE



SOCIAL CITATIONS COMPANY
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A class act, beyond the classroom

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TICKET GUIDETEAR HERE: DETACH THE WHOLE RESPONSE SLIP BELOW

NOTICE TO ORIGINAL ISSUER

One optional exchange of ideas.

Read the chosen prompt on the front of this slip.

Answer or start the action, or simply pass.

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A selected tab does not replace that agreement.

SC-01-05-R | RESPONSE SLIP

HOBBY
6
SELECTED

FUTURE
5
SELECTED

TROPHY
4
SELECTED

MICRO
3
SELECTED

FIRSTDAY
2
SELECTED

SANDWICH
1
SELECTED

SIDE 14/16 | INTERIOR STOCK | CUTOUT 3.5 x 8.75 inches

Measure line: exactly 1 inch / 25.4 mm. Keep sides 2 and 4 inverted.

Print covers: 1,2,15,16. Print interiors: 3-14. Reassemble in side order; top binding.

SCHOOL + CAMPUS APPRECIATION | KEEP THIS LEAF

NOTICE EVERY ROLE



THE COMPLETE HANDOFF

1

LOOK

Notice students and staff, including less visible contributions.

2

CHOOSE

Mark one or two observations that fit this person.

3

BE SPECIFIC

Name the help, idea or care you appreciated.

4

OFFER

Use a suitable pause and keep the interaction comfortable.

5

LEAVE A CHOICE

They may keep the ticket without joining an activity.

WHAT COUNTS AS SUCCESS?

Someone knows their contribution was seen.
Participation, a correct answer or a public thank-you
is never the measure of a good exchange.

APPRECIATION DOES NOT GRADE PEOPLE

No rankings, favors, private contact requests or
rewards tied to a response. Follow the setting's
rules and respect differences in age and authority.

GOOD THINGS HAPPEN IN EVERY ROLE.

Classrooms, halls and shared spaces all hold good
moments.

CLASS ACT | SCHOOL + CAMPUS COMPLIMENTS

MORE CLASS ACTS?

For the people who help this place work.



EXPLORE THIS EDITION

CLASS ACT / BOOK 001

Explore this edition, find another booklet, or share an idea.
The paper exchange works without a phone.

INSIDE THIS BOOK

5 citations | 8 choices each | 5 response slips

Forty observations for people learning and working on campus.



SOCIAL CITATIONS COMPANY

FAKE TICKETS. REAL CONNECTION.

FAKE TICKETS. REAL CONNECTION.

JUST A COMPLIMENT. NOTHING OWED.